

THE★STAR.  
KansasCity★.com

# Commercial Print



THE KANSAS CITY STAR PRESS PAVILION | 1601 MCGEE ST. | KANSAS CITY, MO | 64108

**The Kansas City Star is a proud recipient of the NAA's 2008 North American Color Quality Award for circulations over 100,000.**



## 100% PERFECTION

**The Kansas City Star has earned a perfect score (100%) from the Specifications for Newsprint Advertising Production (SNAP) and has been awarded The SNAP Certificate.**

SNAP is the standard that coldset commercial printers and newspapers use to assure reproduction quality.

The SNAP Certificate represents a significant accomplishment. It is given only to organizations whose production processes have objectively demonstrated an ability to produce printed results that conform to SNAP specifications.

**But the greatest honor is producing a product that our customers enjoy.**



## MECHANICAL REQUIREMENTS:

- PDF or EPS files to personalized ftp site
- 120 line screen
- 240 pixels per inch
- Maximum highlight 6-8 percent
- Maximum shadow 78 percent
- Total ink coverage 220 percent
- Dot gain 20 percent

## EQUIPMENT:

- 4 KBA Commander Presses in two lines
- 4 GMA inserting machines, 30 into 2
- Scitex Printers
- Kirk Rudy Labeler
- Hasler Power Post Postage Meter

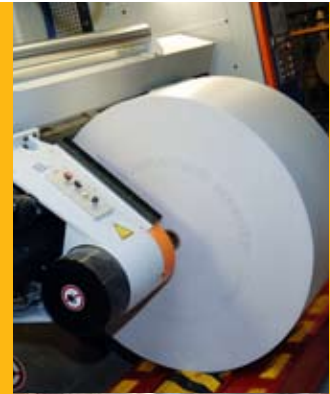
## SERVICES PROVIDED:

- Address specific ink jet printing
- Address specific labeling
- Apply front page post-it note advertising
- List preparation
- Mailing
- Inserting
- Printing (cold set) and stitching on numerous uncoated newsprint and specialty grade paper stocks
- Broadsheet sizes:  
IMAGE: 11.52" x 20.46" FINISH: 12" x 21.5"  
24 pages of consecutive color capability
- Tabloid sizes:  
IMAGE: 9.72" x 11" FINISH: 10.75" x 12"  
48 pages of consecutive color capability
- Palletize tied and untied bundles
- Shrink wrap skids
- Product shipping to anyone — anywhere

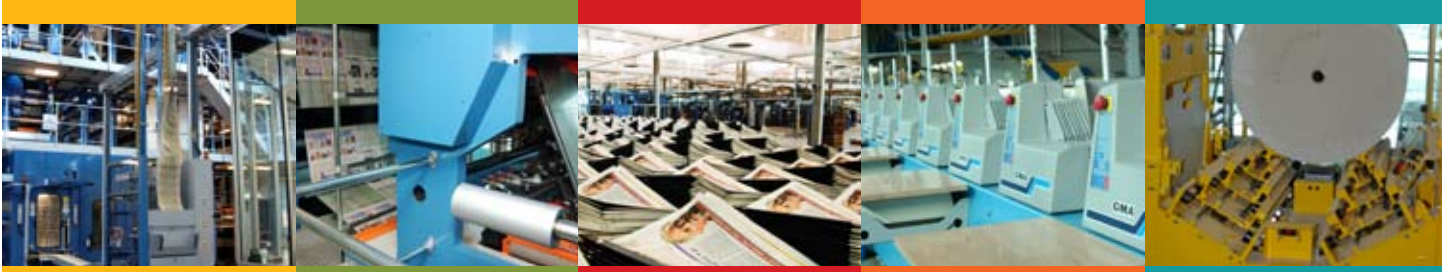
## FOR MORE INFORMATION, CONTACT:

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